Creative Visual Content Producer for Digital Outreach in Northern Germany



Project Title	Creative Visual Content Producer for Digital Outreach in Northern Germany
Project Summary	Fuse visual storytelling with public diplomacy. Want to apply your social media skills to reach a broad audience in Northern Germany while enhancing transatlantic relations? Then, join the U.S. Consulate General Hamburg and help us promote the our stories of our work on social media platforms.
Country	Germany

Project Description

- -Generate engaging social media content and digital outreach initiatives of regional (Northern German) interest
- -Produce innovative videos and video series on a broad range of topics (foreign policy, business, culture, education, science) that address diverse audiences for various social media platforms
- -Conduct monthly analyses of key performance indicators (KPIs) for each platform and develop a strategy for improving social media reach and efficiency

Required Skills or Interests

Skill(s)
Cultural diplomacy
Data visualization
Design thinking
Editing and proofreading
Infographic design
Social media management
Videography
Writing

Additional Information

We're looking for highly self-motivated and creative individuals who have the ability to work independently. You will have the potential to collaborate and coordinate with other interns as well as, of course, working directly with our Public Affairs section to tell the Consulate's stories about advancing foreign policy in a number of areas.

Language Requirements

Language Speaking Proficiency Reading Proficiency Importance

German Limited working proficiency Limited working proficiency Nice to Have